

January 23, 2016

FOR IMMEDIATE RELEASE

### February 25-26 a weekend of "cultural adventures" for art enthusiasts in Central Florida

The popular annual *Off the Beaten Path Florida Arts Tour* will be held Saturday and Sunday, February 25-26, 2017, inviting curious art enthusiasts to follow a map and explore behind the scenes into the lives, studios, and featured work of professional Central Florida artists. The Tour draws families, tourists, curators, and commissioners of art from around the country and is now being called "a cultural adventure" after writer for *Visit Florida* and author for *National Geographic*, Gary McKechnie, coined the phrase in an article he entitled, "*Florida's Artistic*

*Treasure Hunt.*"

FLORIDA ARTS TOUR.COM  
**STUDIO GUIDE**  
 2016 | 2017



The free, 36-page *Studio Guide* features the map of locations to follow for the self-guided tour.



*Tour Stop #5, the studio of John Wilton who was recently commissioned for an installation at the Orange County Convention Center in Orlando, Florida.*

Studios and other participating art institutions will be open from 10 a.m. to 5 p.m. on Saturday, February 25 and from 12 p.m. to 5 p.m. on Sunday, February 26. Unlike the typical art festival event, the *Off the Beaten Path Tours* feature esteemed professional artists whose artworks are seen in public government buildings, hospital lobbies, resorts, and banks, as well as in parks and tourist destinations.

A new addition to this year's tour is a full-color *Studio Guide* with the maps of studio locations and listings of every participating artist with images of signature works. The 36-page guide is free and available at supporting organizations and can also be downloaded as a PDF file from the website: [FloridaArtsTour.com](http://FloridaArtsTour.com).

## PRESS RELEASE

The free Tour features 20 artists, 17 studios and 13 cultural institutions in West Volusia County. Artists open their doors to provide demonstrations, guided walkthroughs, informative demonstrations and light refreshments. Various genres of artwork range from unique ceramics to large-scale paintings and metal sculptures. Most works are available for sale.

Then on the Saturday night between the two tour days, the truly adventuresome can attend *A Body of Art EXPOSED* on February 25, 2017, the popular annual fundraiser by by Krewe Nouveau featuring live, unclothed models, burlesque and an art exhibit of nudes. Elegant hors d'oeuvres and signature shots are served and there is a cash bar. All attendees must be at least 21. *A Body of Art EXPOSED* is held in the Artisan Alley Garage, 113 W. Georgia Avenue, in downtown DeLand. Tickets can be purchased for \$25 in advance at the Museum of Art DeLand website: [moadeland.org](http://moadeland.org), or for \$35 at the door.

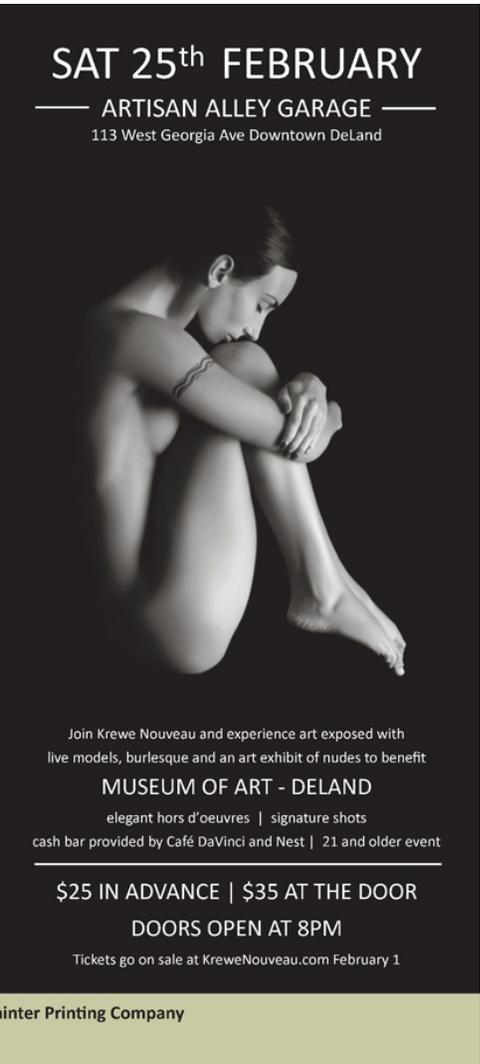
For more information or high-resolution images contact:

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**EXPOSED**  
a body of art

**SAT 25<sup>th</sup> FEBRUARY**  
— ARTISAN ALLEY GARAGE —  
113 West Georgia Ave Downtown DeLand

Join Krewe Nouveau and experience art exposed with live models, burlesque and an art exhibit of nudes to benefit  
**MUSEUM OF ART - DELAND**  
elegant hors d'oeuvres | signature shots  
cash bar provided by Café DaVinci and Nest | 21 and older event

**\$25 IN ADVANCE | \$35 AT THE DOOR**  
**DOORS OPEN AT 8PM**  
Tickets go on sale at [KreweNouveau.com](http://KreweNouveau.com) February 1

The Good Egg by Doug Heslep

*Krewe Nouveau* E.O. Painter Printing Company